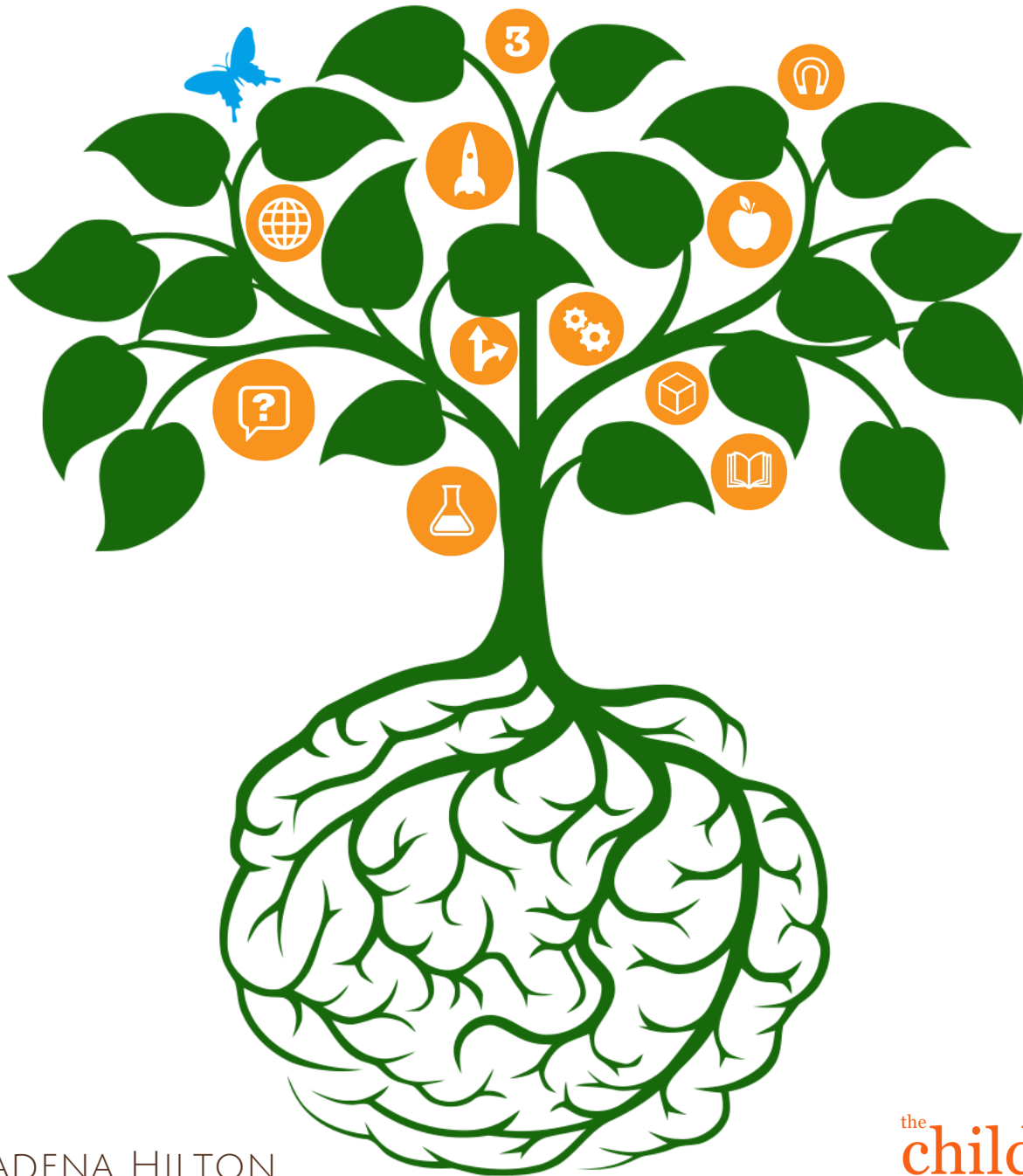


THE 9TH ANNUAL EARLY CHILDHOOD STEM CONFERENCE

# THE ROOTS OF STEM

FEBRUARY 22 & 23, 2019

SPONSORSHIP OPPORTUNITIES



THE PASADENA HILTON  
168 SOUTH LOS ROBLES  
AVE PASADENA, CA

the  
children's  
center   
at  
caltech



# ECSTEM SPRING CONFERENCE THE ROOTS OF STEM

## GENERAL SPONSORSHIP PACKAGES

### PLATINUM \$20,000

- TWO FULL PAGES OF COLOR ADVERTISEMENT
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- LOGO ON CONFERENCE SIGNAGE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 7 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

### BRONZE \$6,000- \$ 7, 999

- HALF PAGE COLOR ADVERTISEMENT
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- LOGO ON CONFERENCE SIGNAGE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 4 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

### GOLD \$10,000+

- 1 PAGE COLOR ADVERTISEMENT
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- LOGO ON CONFERENCE SIGNAGE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 6 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

### NICKEL \$4 ,000- \$5 , 999

- HALF PAGE COLOR ADVERTISEMENT
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- LOGO ON CONFERENCE SIGNAGE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 3 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

### SILVER \$8,000- \$ 9 , 999

- 1 PAGE COLOR ADVERTISEMENT
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- LOGO ON CONFERENCE SIGNAGE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 5 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

### COPPER \$1,000- \$3 , 999

- QUARTER PAGE COLOR ADVERTISEMENT
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- LOGO ON CONFERENCE SIGNAGE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 1 COMPLIMENTARY REGISTRATION FOR CONFERENCE

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 17TH, 2018

# SPECIAL SPONSORSHIP PACKAGES

## KEYNOTE SPEAKERS

- LOGO ON RECEPTION POSTER & CONFERENCE SIGNAGE
- LOGO IN CONFERENCE PROGRAM
- LOGO ON ECSTEM'S WEBSITE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS
- 6 COMPLIMENTARY REGISTRATIONS FOR CONFERENCE

\$15,000

## CONFERENCE SCHOLARSHIP SPONSOR

- LOGO IN CONFERENCE PROGRAM
- LOGO ON CONFERENCE SIGNAGE
- LOGO ON ECSTEM'S WEBSITE
- PROMOTION ON SOCIAL MEDIA ACCOUNTS








\$375+

ADS AND LOGOS MUST BE RECEIVED BY DECEMBER 17TH, 2018

# GENERAL SPONSORSHIP

BENEFITS	COPPER \$1,000 - \$3,999	NICKEL \$4,000 - \$5,999	BRONZE \$6,000 - \$7,999	SILVER \$8,000 - \$9,999	GOLD \$10,000+	PLATINUM \$20,000+
LOGO IN CONFERENCE PROGRAM						
LOGO ON ECSTEM WEBSITE						
LOGO ON CONFERENCE SIGNAGE						
PROMOTION ON SOCIAL MEDIA ACCOUNTS						
COMPLEMENTARY CONFERENCE REGISTRATIONS	1	3	4	5	6	7
ADVERTISEMENT IN CONFERENCE PROGRAM	1/4 PAGE COLOR	1/2 PAGE COLOR	1/2 PAGE COLOR	1 FULL PAGE COLOR	1 FULL PAGE COLOR	2 FULL PAGES COLOR

# SPECIAL SPONSORSHIP

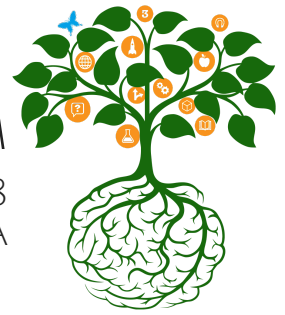
BENEFITS	KEYNOTE \$15,000	CONFERENCE \$375+
LOGO IN CONFERENCE PROGRAM		
LOGO ON ECSTEM WEBSITE		
LOGO ON CONFERENCE SIGNAGE		
PROMOTION ON SOCIAL MEDIA ACCOUNTS		
COMPLEMENTARY CONFERENCE REGISTRATIONS	6	1



**EARLY CHILDHOOD  
STEM CONFERENCE**  
Science Technology Engineering Math

# THE ROOTS OF STEM

FEBRUARY 22 AND 23, 2018  
PASADENA, CA



NAME + TITLE

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COMPANY OR ORGANIZATION

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STREET ADDRESS

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CITY  
STATE

ZIPCODE

EMAIL  
NUMBER

DAYTIME PHONE

## SPONSORSHIP

PLATINUM SPONSOR	<input type="checkbox"/>	\$20,000
KEYNOTE SPEAKERS	<input type="checkbox"/>	\$15,000
GOLD SPONSOR	<input type="checkbox"/>	\$10,000
SILVER SPONSOR	<input type="checkbox"/>	\$8,000-9,999
BRONZE SPONSOR	<input type="checkbox"/>	\$6,000-7,999
NICKEL SPONSOR	<input type="checkbox"/>	\$4,000-5,999
COPPER SPONSOR	<input type="checkbox"/>	\$1,000-3,999
CONFERENCE SCHOLARSHIP SPONSOR	<input type="checkbox"/>	\$375+

SUBTOTAL:

LOGOS AND ADS MUST BE EMAILED TO  
ECSTEM@CALTECH.EDU

SUBMIT CHECK PAYMENT WITH  
COMPLETED CONTRACT TO:

CHILDREN'S CENTER AT CALTECH  
ATTN: ECSTEM CONFERENCE  
1200 E. CALIFORNIA BLVD. MAIL CODE  
1-133  
PASADENA, CA 91125

FOR MORE INFORMATION,  
PLEASE EMAIL OR CALL:  
ECSTEM@CALTECH.EDU 626.395.6860

## FULL COLOR PROGRAM ADVERTISEMENT

1 FULL PAGE ADVERTISEMENT	<input type="checkbox"/>	\$600
1/2 PAGE ADVERTISEMENT HORIZONTAL   8" X 5.25"	<input type="checkbox"/>	\$450
1/4 PAGE ADVERTISEMENT VERTICAL   3.75" X 5.125"	<input type="checkbox"/>	\$300

SUBTOTAL:

GRAND TOTAL:

OFFICE USE:

CHECK #

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DATE RECEIVED

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